Contact

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Brent Houston



Professional Experience

Hinge Gallery, Vashon, WA 2013- Current, Designer & Owner

- In-house graphic design, creating original designs using Adobe CS for tangible goods to be sold in the retail environment.
- Marketing material design, including print advertisements, businesscards, coupons, signage, window displays, and merchandise displays.
- Product production including silkscreen goods such as prints, bags, tee shirts, drawings, and woodworking objects.
- Custom framing design and sales, independently producing over 100k in sales annually.
- Manage customer experience and project turn around.

Freelance Graphic Design

2005- Current

- Custom illustration and freelance graphic design including logos, banners, print and online marketing materials.
- Graphics for commercial applications such as lettering and signs.

Alley Gallery, Evanston, IL 2005-2013, Designer & Owner

- Custom framing design, customer service, and sales, successfully producing over \$230k annually.
- Operations management, including overseeing 5 employees, ordering, product buying, and participating in weekly owners meetings.

Picture Perfect, Pheonix, AZ

2003-2004, Director

- Responsible for custom framing and fine art sales, consistently exceeded \$60K projected monthly forecast.
- Oversee staff of 4 and provide franchise owners with a weekly status report.

Criterion Gallery, Eugene, OR

2002-2003, Director

 Gallery operations, including sales, collections management, and exhibitions.

Information Resources Incorporated

2000-2001, Photo Editor

- Edited studio product photos for technical catalog using Adobe Photoshop.
- Product photography and lighting.

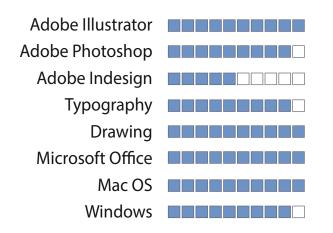


Education

2002 School of the Art Institute of Chicago Graduate, Chicago, IL Bachelor of Arts

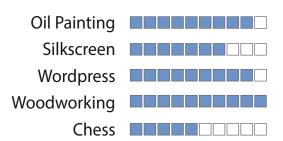


Design Skills





Personal Skills





Biography

I am a professional artist and designer with a BFA from the School of the Art Institute of Chicago. As a Graphic Designer, I am fluent in the Adobe Creative Suite and have worked on both product development and brand development, building a brand from the ground up. In my current role I work directly with customers, managing the design experience from start to finish. I am an excellent problem solver, have mastered the ability to expedite timelines, and am highly organized. To review my design portfolio please visit brenthouston.com.



Academic Honor & Awards

2001, 2002 School of the Art Institute of Chicago, Chicago, IL Advanced Painting Studio Award



Other Experience

Professional Fine-Artist Painting & Drawing 2002- Current Exhibiting,

 Actively producing and exhibiting original, contemporary oil paintings and drawings.